Consulting empire — by foundr

MODULE 3:

BUILDING YOUR CONSULTING BRAND

LESSON 14:

Branding & Marketing Must-Haves

"Movement is better than perfection."

In this lesson, we talked about the ONLY thing that you really need in order to build your consulting brand: a landing page.

www.getwsodo.com

Don't stress about having the best logo, or the slickest business cards, or company swag. Sure, these are nice to have, but they aren't going to flood your business with clients. You really just need a **landing page** that's clear, clean, and shows people that you exist – and gives you something to drive traffic to once we build up your funnel later in the course.

Now in the next 3 videos, I'll walk you through my 17-Step Secret Selling System that will allow you to craft the perfect copy for your landing page – or any medium, for that matter – so you can start getting those prospects knocking down your door!

Landing page tools

Unbounce
https://unbounce.com

Clickfunnels
https://www.clickfunnels.com

Instapage
https://instapage.com

Leadpages
https://www.leadpages.net

Landingi
https://landingi.com

Lander
https://landerapp.com

NOTES:

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